

MINUTES
Undergraduate Policy Committee Meeting
November 19, 2025

Attendees Present: DeOnte Brown, Alan Blanchard, Enrique Alvarez, Jennifer Atkins, Michael Hanawalt, Antonia Nemec, Henry Fuelberg, Dan Mears, James Beck, Nikki Raimondi, Charlie Hofacker, Kathy Tillman, Rylan Douthett, Brian Parker, Justin Shows, Jim Sickinger, Britain Dwyre Riley, Teresa Roach, Besiki Stvilia, and Yanyun Yang

I. Welcome and Introductions

II. Approval of Agenda

The agenda was approved.

III. Approval of Minutes from November 5, 2025

The minutes were approved.

IV. New Business:

1. Request to offer a new Music Business BA degree

This is a non-audition based major for students to study music business. This degree is for students that want to have a variety of careers, such as working at a record label, or as a booking agent or in music publishing. The College of Music already has a MOU with the College of Business and the College of Music is also working with the Jim Moran College of Entrepreneurship. There was discussion about the current curriculum. There is an expectation to hire more faculty following an increase in enrollment of students. The commercial music degree is different from this new Music Business BA degree. The Music Business BA degree is for students that would only want to work in the music industry. The students in this new major do not desire to be an artist on the stage or to create music.

This degree will be of interest to a diverse pool of students. The degree will help students develop musicianship. Alan confirmed there are beginner level piano, guitar, and/or ensembles courses. Since the piano and guitar are widely accessible instruments, those specific piano and guitar courses can be completed by students with little to no prior instrument experience. There was discussion about the College of Music partnering with several other Colleges. For example, students earning the new Music Business BA degree may also be interested in earning the MS in Creative Arts Entrepreneurship degree which is offered in collaboration with the College of Music, College of Fine Arts and College of Motion Picture Arts. The UPC voted unanimously to **APPROVE** the degree.

2. Update from Undergraduate Studies

Dr. DeOnte Brown provided brief remarks. He looks forward to working with this committee.

2025-2026 UPC meeting dates: All meetings will begin at 3:35 pm in 201 Westcott. Remaining meeting dates: January 14, January 28, February 11, February 25, March 11, March 25, April 8, and April 22